

WHAT IS CLAIMED IS:

1. An electronic commerce card, comprising:

a fixed non-renewable amount of currency associated with a remote account operable to be debited and operable to be transferred to a second remote account; and

- 5 a unique identification key operable to identify the remote account and be used electronically to purchase goods or services.

2. The card of claim 1, further comprising:

a computer readable strip on the card operable to communicate the identification key.

3. The card of claim 1, wherein the identification key is provided in place of a credit card number for an electronic transaction.

4. The card of claim 1, wherein the identification key is not traceable to a user of the card.

5. The card of claim 1, wherein the key may be provided anonymously by a user to acquire one or more of the goods or services.

6. The card of claim 1, wherein the card is acquired for a price equal to or greater than the fixed non-renewable amount of currency.
7. The card of claim 1, wherein the key is operable to be distributed to a user on a receipt.
8. The card of claim 1, wherein the key is operable to be distributed to a user via an electronic email.
9. A method of distributing electronic cards, having executable instructions, comprising

associating a key with a fixed non-renewable amount of currency;

providing the key to a merchant; and

distributing the key to a consumer.
10. The method of claim 9, wherein the key is provided to the merchant on a plastic card.
11. The method of claim 9, wherein the key is provided as a number electronically delivered to the merchant.

12. The method of claim 9, further comprising:

using the key by the consumer to purchase goods or services.

13. The method of claim 12, wherein the key is used via the Internet in an electronic transaction.

14. The method of claim 13, wherein the electronic transaction occurs with anonymity of the consumer.

15. The method of claim 9, further comprising:

debiting the currency when the key is used by the consumer to purchase goods or services.

16. A method of using electronic cards, having executable instructions, comprising:

acquiring a key associated with a fixed non-renewable amount of currency; and

using the key to purchase goods or services.

17. The method of 16, further comprising:

transferring the key electronically to a merchant instead of a credit card number.

18. The method of claim 16, further comprising:

preserving the anonymity of a consumer using the key to purchase the goods or services.

19. The method of claim 16, wherein the key is acquired on a receipt by a consumer.

20. The method of claim 16, wherein the key is acquired electronically by a consumer.